



## Amtrak Vacations Rail Week Social Media Post Guidelines

Thank you for downloading our shareable Rail Week social media content!

To ensure consistency and maximize engagement, please follow these simple guidelines:



### What to Do:

- Tag us in your posts: @amtrakvacations
- Use hashtags to help people find your posts (see suggestions below)



### What Not To Do:

- Filter, crop, or alter the photos/videos in any way
- Stretch the photos

## Follow us on Social Media!

Stay connected, share, and get inspiration from our latest content!

<https://www.facebook.com/amtrakvacations/>

<https://www.instagram.com/amtrakvacations/>

<https://www.youtube.com/amtrakvacations/>

## Suggested Hashtags

Here are some of our suggested hashtags for Rail Week

#amtrakvacations #railweek

## Suggested Caption



**Rail Week is here, and we're celebrating the most scenic, relaxed way to travel—by train!**

From National Parks to vibrant cities and charming small towns, discover the beauty of North America the Amtrak Vacations way.



Contact *me* to book your next Amtrak Vacations journey and experience the magic of rail travel across the USA. Let's start planning your unforgettable adventure today!

## Links to Images and Videos

Rail Week Logos [Click Here to Download](#)

Customizable Flyer [Click Here to Download](#)

Social Media Post [Click Here to Download](#)

Social Media Reel: [Click Here to Download](#)

Social Media Story Image (Vertical Format) [Click Here to Download](#)